



## **Rock the House for Shriners Children 2020**

November 14th, 2020 @ 6-9 P.M.

*It is amazing what can be accomplished when talent, passion, and hard work collide to support a noble cause.*

We started off in 2014 to raise some money for our local Springfield Shriners Hospital. By gathering the Pioneer Valley's amazing local musicians to help bring awareness to the medical excellence at the Shriners Hospitals for Children, in just 5 years, we have raised over \$65,000!

Covid-19 has come upon us, so we changed our approach with this annual event knowing that we needed to continue our efforts to support Shriners children!

**ROCK THE HOUSE is going virtual in 2020!**

**This year's plan...** We will gather some well known musicians in the valley and a small group of dedicated organizers who will all donate their time and talent to produce a phenomenal 3-hour online concert.

**Why we need you...** Your corporate sponsorship for this event will help us to reach our goal of \$20,000 this year! Not only are you helping the children of the Springfield and Boston Shriners Hospitals, but you gain association with a growing and popular event. Your sponsorship will help to cover some necessary production expenses so that the net proceeds can go directly to Springfield and Boston Shriners Hospitals. Our website will have donate buttons, where 100% of the donation will go directly to Springfield or Boston Shriners Hospital!

### **Sponsorship levels...**

~~**\$10,000 or more:** All ads and promotions will mention your business as the presenter of the event, including our official website.~~ **POSITION FILLED!**

#### **\$1,000 and over:**

- 1) A 30-45 second live or prerecorded spot to promote your business, share your support for the Springfield and Boston Shriners Hospitals, and introduce one of the evenings bands
- 2) A link to your business's webpage on Rockthehouseforchildren.com website leading up to, during, and after the event

#### **\$250-\$999 :**

- 1) A live mention by the event's emcee during the event
- 2) A link to your business's webpage on the Rockthehouseforchildren.com website leading up to, during, and after the event

**BE A PART OF THIS MAGICAL TEAM FOR SHRINERS CHILDREN!**

Sincerely,

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